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### **dot-art Launches Virtual Galleries for Artists**

**Liverpool based art organisation dot-art has today unveiled its newest tool to connect artists and art buyers across the globe; virtual galleries. The new service will mean that artists can stage online exhibitions and art lovers can experience art in a gallery setting from the safety and comfort of their own home.**

dot-art have been providing support and opportunities to visual artists in the region since 2006, through their unique membership scheme which offers exclusive access to exhibitions, sales, rental, commissioning, teaching and much more. Now, thanks to support from Arts Council England, they have added an extra tier of membership, giving artists access to their own virtual gallery, in which they can hold up to four exhibitions a year.

They have built a bespoke virtual gallery to showcase work by artist members online in a whole new way. Visitors can take a walk through the stunning exhibition space using a mouse and keyboard (for laptops and PCs) or on screen joystick (for mobile devices) and experience the next best thing to being in a physical gallery. Each art work in the virtual gallery has a link directly to the piece in dot-art's online shop. If potential buyers wish, they can also arrange an appointment to view the work in person at dot-art's physical gallery in Liverpool city centre.

Lucy Byrne, managing director of dot-art said: "During the COVID-19 crisis we have been exploring the best ways to continue to support our artists as well as allow art lovers to connect and engage with local artists work and buy safely and with confidence. With regulations continually changing, we are seeing far lower visitor numbers in our gallery space when we are able to open. This new virtual gallery will offer a fantastic alternative to visiting us in person and ensure artists stand the best possible chance of making sales in these difficult times."

**To celebrate the launch of this exciting new offer, and again thanks to support from Art Council England, dot-art have 20 FREE annual artist membership packages to give away. Head to their social media channels before 13<sup>th</sup> November to find out how to get involved!**

Facebook: [dotart](#) / Twitter: [@dotart](#) / Instagram: [@dotartliverpool](#)



For more details on dot-art Artist Membership, see: <https://dot-art.co.uk/artist-membership/>

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For more details, please contact: Sally Slingsby, dot-art: 0345 0176660 / [gallery@dot-art.com](mailto:gallery@dot-art.com)

High resolution images available on request.

**Notes to editors.**

dot-art supports visual artists and champions art as an integral part of everyday life.

We do this by selling locally sourced, affordable art, working with businesses to put art in the workplace and public realm, running art classes and working with schools and community groups. All this is underpinned by our unique membership scheme for artists in the North West which gives access to all the activities above and a package of support and advice, creating and developing artists' careers.

**Find out more: [dot-art.com](http://dot-art.com) / [@dotart](https://twitter.com/dotart)**

