



ARTIST MEMBERSHIP

dot-art operates a unique membership system which provides a package of support and opportunities for visual artists.

By joining **dot-art** you become a part of a growing community of talented artists working in a wide range of styles and media, at all stages of their careers. We like to personally get to know each of our artists' work so that we can tailor opportunities that will suit you. Our services have been developed in response to the needs of our members since we started helping artists promote and sell their work back in 2006, and we are committed to continuing this process.

Your membership includes the creation of your own e-commerce online gallery on the **dot-art** website and the chance to apply for solo, group and themed shows. We host regular exhibitions in our Liverpool city centre gallery, as well as constantly seeking bigger and better projects for our artists to become involved within a variety of other venues around the region. We understand that as an artist you might not know the best way to promote yourself, or that you might just want someone else to do this for you. We think you should concentrate on producing great art work, so we create and maintain your online gallery for you and constantly create and develop new opportunities for the promotion of your work and the progression of your career.

The **dot-art** team actively market your art work to both individual and corporate customers using a range of activities including direct marketing, networking, online marketing, social media, e-shots and more. Our innovative and popular art rental scheme is a fantastic way to generate income for you and gain valuable exposure for your work in the premises of our many corporate clients. We will also email

you directly every time we have a specific opportunity for you to participate in, whether it is a client wanting a bespoke commission, or a new exhibition open for submissions.

We are a small and dedicated team. You can speak to us via phone and e-mail any time, or make an appointment to speak to us face to face to discuss specific issues in more depth. We will happily provide help and advice on all aspects of promoting and selling our work, from exhibition opportunities to pricing of your artwork. And if you recommend a friend to dot-art and they subsequently join, you get a discount on your membership renewal!

dot-art Services is a not for profit social enterprise, so your membership fees go straight back into generating exciting new opportunities for all our member artists.

If you are a visual artist based in Merseyside, Cheshire or Greater Manchester, you can apply for dot-art membership whatever your background or previous experience.

PERSONAL VIRTUAL GALLERY

We have built a bespoke virtual gallery to showcase work by our artist members online in a whole new way! We are inviting the world to take a walk through our stunning online exhibition space and experience art in a gallery setting from the safety and comfort of their own home!



- **BI-ANNUAL ARTIST FORUMS**
- **EXHIBITION OPPORTUNITIES**
- **INDIVIDUAL E-COMMERCE PORTFOLIO**
- **PROMOTIONAL AND PR OPPORTUNITIES**
- **COMMUNITY AND EDUCATION PROJECTS**
- **SALES, RENTAL AND COMMISSIONING OPPORTUNITIES**
ONE-TO-ONE ADVICE, SUPPORT AND PRACTICAL HELP
- **DISCOUNTS ON ART SUPPLIES, FRAMING AND STUDIOS**
- **AND MANY OTHER ACTIVITIES THAT ARE CONTINUALLY BEING DEVELOPED...**

