

Date: 22<sup>nd</sup> April 2020. For Immediate Release.

## dot-art Launch NEW Online Art Classes

Brilliant things can happen in times of uncertainty and as we all face the challenging times ahead, dot-art will be delivering our first ever series of ONLINE COURSES to help lift your energy, inspire your creativity and perhaps allow you to get a little distracted whilst learning a new skill. Our first release of online classes covers a range of exciting art forms, and we have plenty more for you to get involved with over the coming weeks.

All our online courses are led by our talented team of artist tutors, who have been working hard from their homes to turn their teaching expertise digital. We are sure you will be as delighted by the results as we are! Some classes will be delivered live and some pre-recorded, but all will be released regularly online, and available to go back and watch at your leisure for 12 weeks. With each session, you will receive a course handout to download and keep. The handouts detail what that session has covered so all the information is there to refer back to at any time. You will also be invited to join a closed Facebook group where you can get 1-2-1 feedback from your tutor, chat with other participants and ask questions at any time.

We have launched with four courses in a range of subjects but will be releasing more in the coming weeks, including Abstract Art, Still Life and Cartooning. We will also be repeating courses, so don't worry, you can always book onto the next one!

Beginners Digital Photography - Led by professional photographer Mark Reeves, this six session course is designed for those who would like to move from being a keen beginner to a skilled intermediate photographer. Delivered via twoway video, this course will be taught LIVE during six one-hour sessions spread over two weeks. To get the most from this course you will need your own digital camera which allows you to manually control aperture, shutter speed, ISO (sensitivity) and focus

Introduction to Lino Cut - Explore and investigate the creative and rewarding artistic skills of lino cutting with artist and experienced teacher Catherine Carmyllie. This short two-week course will introduce you to the materials and tools of line cutting before moving onto creating, cutting and printing your own design. You can even order your very own Lino Kit put together by Catherine so everything you need can be delivered safely to you at home.













**Drawing Techniques** - Get to grips with a variety of drawing techniques with professional artist Sarah Jane Richards. This four week drawing course is designed for beginners and those looking for inspiration in their drawing practice. Over the course you will learn and develop observational and expressive drawing techniques to create your own unique drawing style.

Introduction to Adobe Lightroom - Mark Reeves will be teaching photography lovers how to navigate Adobe Lightroom via two-way video course over two, intensive half-day sessions. If you already have Adobe Lightroom, this course will get you off to a flying start using the Library and Develop modules. If you're a complete beginner this course will give you an in-depth overview of what an invaluable application it is.

Full details, prices and booking information can be found here: dot-art.co.uk/art-classes.

| Course                          | Dates / Times                                     | No of Sessions | Cost |
|---------------------------------|---|----------------|------|
| Beginners Digital Photography   | Starting 4th May, Mon, Weds & Fri<br>12.30-1.30pm | 6              | £80  |
| Introduction to Lino Print      | <b>12th &amp; 14th May</b><br>2-3pm               | 2              | £25  |
| Drawing Techniques              | Starting Thursday 30th April<br>5-6pm             | 4              | £50  |
| Introduction to Adobe Lightroom | 23rd & 24th May<br>9.30am – 1.30pm                | 2              | £90  |

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## For more details, please contact:

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## Notes to editors.

dot-art supports visual artists and champions art as an integral part of everyday life.

We do this by selling locally sourced, affordable art, working with businesses to put art in the workplace and public realm, running art classes and working with schools and community groups.

All this is underpinned by our unique membership scheme for artists in the North West which gives access to all the activities above and a package of support and advice, creating and developing artists' careers.

Find out more: dot-art.com / @dotart









